History of Bear Markets

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WEALTH ADVISERS



Market Crashes

https://www.youtube.com/watch?v=bluUxKIB4pA



Catastrophe





Let's Learn from History

- 1. Anatomy of a Bear Market
- 2. How many Bear Markets have there been
- 3. The Worst, The Best, & The Fastest
- 4. The most recent Bear Market



Anatomy of a Bear Market

- 1. The term Bear Market is a symbol of a bear swiping its paws downwards, and is defined as a Stock market decline of 20% or more in broad market indexes.
- 2. Economic decline, including higher unemployment, decreases in GDP, declining corporate profits
- 3. Negative sentiment, meaning investors are pessimistic about the stock market's prospects, making them more likely to sell assets
- 4. Duration, bear markets must last at least two months to be "official"



Recent Major Declines

- **2023***
 - Market Peak 07/31/2023
 - Market Trough 10/27/2023
 - Decline of -10.3%
- **2022**
 - Market Peak 01/03/2022
 - Market Trough 10/12/2022
 - Decline of -25.4%

- **2020***
 - Market Peak 02/19/2020
 - Market Trough 03/23/2020
 - Decline of -33.9%
- **2018***
 - Market Peak 09/20/2018
 - Market Trough 12/24/2018
 - Decline of -19.8%



^{*}Not considered "official" Bear Market

2022 Comparison

2022 is the 12th official Bear Market since WWII

First Bear we've seen since "Great Recession" (ignoring Covid)

From a historical and numerical perspective, it's been nothing but an

average Bear





The Historical Bears

- Since WWII we witness a Bear market, on average, once every 6-7 years
- From their peaks, Bears typically bottom-out at around 12-13 months after their beginning
- Slightly more than half the time they hit new all-time highs 12 months after they bottom



The Worst, The Best, & The Fastest

- The Worst
 - 2007-2009 Bear Market (Great Recession)
 - Market dropped -56.8% from it's peak in 17 months
- The Best
 - 1956-1957 Bear Market
 - Market dropped -21.5% from it's peak in 14.5 months
- The Fastest
 - 2020 "Covid" Market
 - Market dropped -33.9% from it's peak in 1.1 months

Source: Bear Market Chronicles (Nick Murray Newsletter, December 2019); Yahoo Finance; BigCharts.com Return calculated without dividends.



The Historical Bears Cont.

Market Peak		Market Trough				12 Mos after Trough		
<u>Date</u>	Index	<u>Date</u>	<u>Index</u>	Return	Mos.	<u>Date</u>	Index	Return
5/29/1946	19.3	6/13/1949	13.6	-29.5%	36.5	6/13/1950	19.3	41.5%
8/2/1956	49.7	10/22/1957	39.0	-21.5%	14.5	10/22/1958	51.1	30.9%
12/12/1961	72.6	6/26/1962	52.3	-28.0%	6.5	6/26/1963	69.4	32.7%
2/9/1966	94.1	10/7/1966	73.2	-22.2%	8.0	10/6/1967	97.3	32.9%
11/29/1968	108.4	5/26/1970	69.3	-36.1%	18.0	5/26/1971	99.6	43.7%
1/11/1973	120.2	10/3/1974	62.3	-48.2%	20.5	10/3/1975	86.0	38.0%
11/28/1980	140.5	8/12/1982	102.4	-27.1%	20.5	8/12/1983	162.2	58.4%
8/25/1987	336.8	12/4/1987	223.9	-33.5%	3.5	12/5/1988	274.9	22.8%
3/24/2000	1,527.5	10/9/2002	776.7	-49.2%	30.5	10/9/2003	1,038.7	33.7%
10/9/2007	1,565.1	3/9/2009	676.5	-56.8%	17.0	3/9/2010	1,140.5	68.6%
2/19/2020	3,386.2	3/23/2020	2,237.4	-33.9%	1.1	3/23/2021	3,910.5	74.8%
1/3/2022	4,796.6	10/12/2022	3,577.0	-25.4%	10.3	10/12/2023	4,349.6	21.6%
						3/7/2024	5157.3	44.2%
			Average	-34.3%	15.6		Average	41.6%

Source: Bear Market Chronicles (Nick Murray Newsletter, December 2019); Yahoo Finance; BigCharts.com Return calculated without dividends.



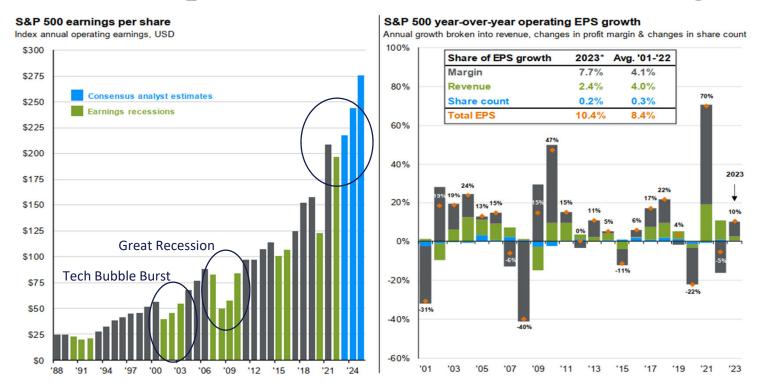
A Re-look at 2022

- The Average Bear Market drawdown is 34.3% taking around 15 months
 - 2022 Bear hit a bottom on 10/12/2022 finishing at a low-point -25.4%
 - This bottom was reached in just over 10 months
- In comparison, the 2022 Bear went down less than average and in a shorter amount of time
- But wasn't it different?
 - Yes, it was, but not how you think



Source: Bear Market Chronicles (Nick Murray Newsletter, December 2019); Yahoo Finance; BigCharts.com Return calculated without dividends.

Corporate Profits Remained Strong



Source: Compustat, FactSet, Standard & Poor's, J.P. Morgan Asset Management.
Historical EPS levels are based on annual operating earnings per share. *2023 earnings estimates are based on estimates from Standard & Poor's and FactSet Market Aggregates. Percentages may not sum due to rounding. Past performance is not indicative of future returns.

Guide to the Markets – U.S. Data are as of June 29, 2023.



Putting it All Together

"Far More Money Has Been Lost By Investors Trying To Time Corrections Than In All Corrections Combined" – Peter Lynch, Former Manager of the Fidelity Contrafund

- Bear Markets are normal to find in the Stock Market, but are hard to predict when they will show
- Human tendency is to sell things that are going down and buy things that are going up
 - To be successful you should do the opposite



Lessons Learned

- The Average 12-month return after a Bear has bottomed is 42.1%
 - 1. STAY INVESTED
 - 2. REBALANCE
- Remember what the Stock Market does when it's not in a Bear Market
 - 1. More up years than down years
 - 2. Dividends & Appreciation
 - 3. The Market has averaged a gain of 9.68% per year since May of 1946



Parting Thoughts

"The time to buy is when there is blood in the streets.." – Baron Rothchild "I will tell you how to become rich. Close the doors. Be fearful when others are greedy. Be greedy when others are fearful." – Warren Buffett



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